

# Table of Contents

- Brand history
- Brand & mission
  - RANJ Labels
    - Ready to Wear
      - Smart Casual
      - Day Wear
      - Evening Wear
      - Ceremony
    - Made to Measure
  - Signature Pin
  - Brand Adjustments
  - Distribution network
  - Celebrity endorsements
  - Shop Concepts





### **Brand History**

Having been born and nurtured in a family mastering fabric, design fashion and tastes of its own type, the founders of the RANJ group enjoyed their past generations experience in the field of attire with the full vision to the future image of art and tradition in a skillfully developed combination.

The founders embarked on their serious activities in the garment field in 2008, cooperating with the globally recognized brands.it led to establishing a central office in turkey having registered an official brand of RANJ.

Their main activities set off with the top notch quality. Fabrics and state of art skills design and sit the garments on its exclusive customers bodies in this regard they kept on their cooperation's with Ermenegildo Zegna, Boggi milano Cerruti 1881, Moschiono and ETC.

Using the most glamorous Italian fabrics such as Loro Piana, Lanificiocerruti, Marzotto Vitale Barberis Canonico, Holland & Sherry, Reda, canclini and ETC. It didn't take long to attract its customers among designers politicians business people artists actor as well as athletes and high profit figures.

RANJ is considered to have the potential to present a huge range of variety as such a high level of quality from casual smart to formal through smoking suits and tuxedos .

It was in 2018 when the founders established the garments manufacturing plant to compete firmly with the European producers in order to take another step to show off their mastery in the exclusive garment production realm .

Their next huge step for 2020 is to open retail RANJ stores in all major cities of the world, enjoying an aura of entertaining services posh decors and most welcoming staff who are there for you to provide you to provide you with the desirable services.

And the last but not the least mission is to found the RANJ CITY . Gaining lot of experiences in the last two years of supplying the best for the best , the founders are planning to bring together all needed plants to produces various items of various type in one single place. RANJ CITY in there for all those who care a lot about their look taste and feel.



#### Brand and mission:

#### **RESPECT:**

An eternal motto for the RANJ Group is to respect the rights for the standards demands and services . a mutual respect for us and our customers.

#### **AESTHETICS:**

Beauty is in the eyes of beholder . beholding beauty is a latent instinct for humankind with all dazzling tints of color , hems and design

#### **HARMONY**:

The art of arranging impeccable parts together is a mission for RANJ group to create harmony in the most inspirational concept for those who appreciate a harmony of color ,design and arrangement.

#### **QUALITY**:

For RANJ team quality does not resemble dropping the apple on the scientists head but an obsession to crave a long way for those who seek quality.

#### Connoisseur:

An ancient saying goes as necessity is the mother of invention .but we believe experience and madly love for presenting ourselves is the mother of connoisseur.



• Ready to Wear Smart Casual











• Ready to Wear Day Wear











• Ready to Wear Evening Wear Ceremony











Made to Measure







Our RANJ MTM service is here to take the most advantage of the customized taste enjoying a well trained design team in the most detailed spot of your garments from the color and pattern of the cloth to the string, button shape front to back head to toe. Your taste is directed by our specialists within the range of beyond 500 elegant options, exclusively 100% made in ITALY.

#### RANJ MTM

Our services sits more like a masterpiece on your body rather than simply a conspicuous garment.



















## Signature Pin





### **Brand Adjustments**



















### Distribution network

Discussing the present and the future of RANJ brand means, above all, exploring it and understanding the values it has consolidated in over 6 years of existence and success as a global style project with its strong individual appeal:



Italy

Milan

Largo F.lli Cervi 8 20090 – VIMODRONE (MI) Tel. 02-2650770 Turkey

Istanbul

LAMARTINE CD. N:5 LAMARTINE K:6 D:TTo<sub>3</sub> BEYOGLU Istanbul, Turkey Tel. 0090 212 924 7001 Iran

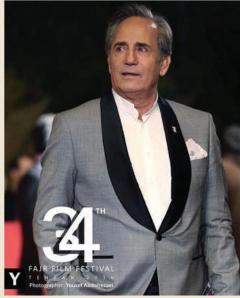
Tehran

No.149 Tandis St, Africa blvd. Tehran, Iran, Tel:+982126206065. A 23, Ground Floor Palladium Shopping Center, Tehran Tel: +982122021035

## Celebrity endorsements





















# **Shop Concept**







# **Shop Concept**







# **Shop Concept**





